



WCR COMMUNITY RADIO

Civic Centre Studios,
Sambourne Road,
Warminster,
BA12 8LB


Warminster Community Radio / Warminster Town Council SERVICE LEVEL AGREEMENT


In return for financial support of £10,000 per annum over the five-year period of a full broadcast licence from 1st April 2017, paid quarterly in advance, WCR Community Radio Ltd agrees to provide the following services to the Town Council and the community:

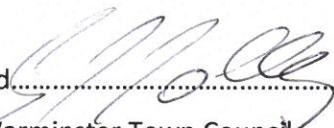
1. To act as a method of instant communication, information and entertainment for the population, including those disenfranchised by location, poverty or disability, about matters in their immediate locality, including:
 - (a) Holding discussion programmes where members of the public will be able to voice their opinion on local matters and offer the facility for local government to respond.
 - (b) Providing the community with greater understanding of facilities and organisations, promoted through features from local groups and representatives from services, for example GPs, nurses, legal and financial advisers etc.
 - (c) Providing support and assistance to volunteer local groups, charities and organisations by enabling them to promote their activities on air by means of interviews, features and free promotions.
2. To provide a minimum of five hours of original live output per day.
3. To provide 24 hours of locally produced output per day where possible.
4. To work with schools, the theatre and other local organisations to promote lifelong learning and development of culture and the arts.
5. To offer members of the community opportunities to participate in the operation and management of the service:
 - (a) There will be an infrastructure of training courses designed to enable participation in the service at a number of levels up to and including regular show presentation and staff roles.
 - (b) The station will run a variety of training schemes, including classes in presentation, with options for courses in news production, recorded engineering, CD production, public address system work, speech training and public speaking (courses normally open to anyone aged 16 years and over).
6. To act as an organ of communication for the Town Council to inform people of important matters brought before them and of decisions made, particularly during local news bulletins and news programmes. This may involve recorded or live broadcast of debates or meetings as appropriate. WCR will provide a reporter to attend specific Council meetings and report such deliberations on air during local news bulletins and news programmes.
7. To publicise any events or facilities the Council wishes to promote in the form of public service announcements/adverts for a mutually agreed period on air.

8. To make air time available for debate and for public involvement over Council matters. WCR will not allow air time for the promotion of any individual's political views. Air time may be available to candidates standing in local elections, subject to Ofcom regulatory conditions as applied by the radio station's editorial discretion.
9. To hold Community Radio Advisory Board (CRAB) meetings from time to time on which the Council will have a representative together with members of the listening public and other local organisations to offer advice to the station regarding the station's output. The meeting will be chaired by either WCR's Director or Assistant Director. A copy of WCR's Annual Report and Return to Ofcom will be submitted to the Council.
10. To provide expertise and services for civic events without any additional charge during weekends, evenings and bank holidays. Daytime events which will require paid staff will be by mutual arrangement and always be subject to availability. Specifically, WCR will provide broadcast and or public address systems for the following regular events in the town: Service of Remembrance, Commonwealth Day, Civic Service, Christmas Market and Christmas Lights Switch-on. WCR will also consult and assist where possible with other events such as the Warminster Festival, the Carnival and events in the park, in whichever form might be appropriate.

In all broadcast matters the holder of the Ofcom broadcast licence has absolute discretion over all material to comply with the Ofcom Broadcasting Code and the terms of a local community licence.

Signed.....
The Licence Holder WCR Community Radio

Signed.....
For Warminster Town Council

Signed.....
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